

TOWN OF SUMMERVILLE
APPLICATION FOR STATE ACCOMMODATIONS TAX FUNDS

Beginning March 11, 2016, the Town of Summerville will accept applications for funding from state accommodations tax funds received in 2015. In order to be considered, the completed application must be received by the Clerk/Treasurer by **2:00 PM on Friday, April 1, 2016. Late or incomplete applications will not be accepted.** If this is your first time applying, or if you have any questions, please contact Tiffany Norton or Lisa Wallace at (843) 851-4201.

For detailed information regarding how **State** Accommodations Tax Funds can be spent, please refer to Section 6-4-10 of the South Carolina Code of Laws and the Department of Revenue's official advisory opinion contained in the SC REVENUE Ruling #98-22. This information is available upon request from the Town Clerk/Treasurer or online at www.scstatehouse.gov. Any money in this tourism related fund must be spent on tourism related expenditures, which include:

1. advertising and promotion of tourism so as to develop and increase tourist attendance through the generation of publicity;
2. promotion of the arts and cultural events;
3. construction, maintenance and operation of facilities for civic and cultural activities including construction and maintenance of access and the nearby roads and utilities for the facilities;
4. the criminal justice system, law enforcement, fire protection, solid waste collection, and health facilities when required to serve tourists and tourist facilities. This is based on the estimated percentage of cost directly attributed by tourists;
5. public facilities such as restrooms, dressing rooms, parks and parking lots;
6. tourist shuttle transportation;
7. control and repair of waterfront erosion;
8. operating visitor information centers

Note: Applications for funding from the State Accommodations Tax Fund are reviewed and recommendations are made by the State Accommodations Tax Advisory Committee. These recommendations must be approved by Summerville Town Council before funds can be disbursed. These expenditures are also reviewed by the State of South Carolina's Tourism Expenditure Review Committee who looks to distinguish between events or activities designed for and attended primarily by those in the local community from those events that are designed for and attended primarily by non-residents who come from outside the community. In looking to make a determination regarding the purpose or intent of an activity or event, the State's Tourism Expenditure Review Committee looks to substantiate the promotional activities undertaken to bring non-residents into the area to attend the funded activity. The promotional efforts are a key indicator of the extent to which the purpose of the funded activity is to attract non-residents. As the statute identifies such promotional activities to be an approved use of funds, the State's Tourism Review Expenditure Committee encourages counties and municipalities to consider this factor in granting funds.

Mail Completed Application To: Town of Summerville
State Accommodations Tax Advisory Committee
c/o Clerk/Treasurer
200 South Main Street
Summerville, SC 29483



Town of Summerville State Accommodations Tax Fund Application

Name of Event/Project: _____

Date of Event/Project: _____ **Total Amount Requested:** _____

Requesting Organization: _____

Applicant Category: ☐ Government Agency ☐ Not-For-Profit ☐ Private Business ☐ Other

If other, explain _____

Is the organization a not-for-profit with the State of South Carolina? ☐ Yes ☐ No

Date of Incorporation: _____ **Charter #** _____ **FEIN #** _____

Mailing Address: _____

Organizations Point of Contact *Name & Title* _____

Telephone Number _____ **Email:** _____

Briefly describe your event / project: _____

Goals and objectives of the event / project: _____

Describe how your event / program will enhance the tourism industry in Summerville:

Have you received funding for this event / project from any other source? ☐ Yes ☐ No

Are you seeking funding for this event / project from any other source? ☐ Yes ☐ No

Note: A detailed budget showing all sources of revenues (received and requested) and expenditures for this project must be attached to this application. If you are requesting funds for multiple projects/events a detailed budget for each project/event must be attached as well as a prioritized list of your requests.

Estimated Attendance: _____ **Number of tourist/visitors expected:** _____

Note: The National Tourism Industry Association and the S.C. Department of Parks, Recreation and Tourism define tourism as “activities associated with all overnight trips away from home in paid or unpaid accommodations and day trips to places 50 miles or more, one way, from the traveler’s origin”.

How are you tracking the number of tourists participating in your event, program or project?

Please provide any additional information that may be helpful:

Complete this section only if this is a repeat project/event

What date was the previous event held? _____

Total Attendance: _____ **Number of tourist/visitors in attendance:** _____

What was the method used to determine the number of tourist?

Note: A detailed budget of the past event showing actual revenues and expenditures must be attached.

The State Accommodations Tax Advisory Committee may require additional documentation including copies of invoices and/or cancelled checks to verify these expenditures.

Application Submitted By: _____

Signature: _____ **Date:** _____